



THE NEW TALENT DYNAMIC:
BUILDING THE RIGHT TEAM IS CRITICAL FOR
SUCCESS IN THE DECADE AHEAD

Tuesday, April 13th 2010 • 5:30–8:00 pm
The Federal Reserve Bank
7th and Arch Streets
Philadelphia, PA
** Voluntary \$10.00 Donation at the Door**

Entrepreneurs and Investors frequently state that “it’s all about people”. While this saying rings true today more than ever, delivering on this premise remains challenging, especially in a struggling economy. Our panel of experts has successfully built and invested in companies, and will share their insights and experiences around the critical role of talent in driving their success.

BECOME A FRIEND OF THE FORUM

For over 25 years, the Forum has helped entrepreneurs achieve their dreams.
Now, you can be part of that mission by becoming a Friend of the Forum.

Friends are a special group of companies and individuals who support the Forum through donations.

As a Friend, you will receive special recognition on our Website and Program Handouts, a special "Friends Name Badge" for our networking meetings, and a discount on any of the EFGP's paid events.

There is a SILVER LEVEL (\$100) or GOLD LEVEL (\$250) opportunity to become a FRIEND.

If you are interested, please contact Irv Safra at safra.efgp@verizon.net

MODERATOR / PANELISTS:

Alan J. Kaplan, Moderator, President & CEO, Kaplan & Associates, Inc. Alan is a leader in the fields of talent management and senior executive recruitment for emerging growth, venture-backed, and financial companies. K&A is a nationally recognized executive search firm as well as a three time *Philadelphia 100* award winner. Alan is also a Past President of the Entrepreneurs' Forum, and a previous recipient of the "40 Under 40" award.

Scott Hisey, Panelist, President & CEO, Unitek Global Services. Since the company's inception in 2004, Scott has led the company through two private equity transactions, multiple acquisitions, and has expanded the company to over 5,500 people. UniTek is recognized as the performance leader of the permanently outsourced technical services industry. Unitek is an *Inc. 500* and *Philadelphia 100* Award Winning Company.

Angelique Irvin, Panelist, President & CEO, Clear Align. Clear Align designs, prototypes, and manufactures custom imaging, sensing, and fiber-optic systems for defense and aerospace customers. She previously founded Coviant, a world-class electro-optics manufacturing company. She holds an MBA from Wharton and is an Executive in Residence there. Clear Align is a *Philadelphia 100* Award Winner.

Tom Penn, Panelist, Senior Partner, MVP Capital Partners. Tom has served on the boards of MVP portfolio companies Implex Corporation, ANI Pharmaceuticals, and Protodyne Corporation, and has responsibility for MVP's investment in Orthovita, Inc. He previously served as President and CEO of Tektagen, Inc., a leading contract services firm. Tom has extensive experience founding, managing and investing in high-growth enterprises.

The Entrepreneurs' Forum of Greater Philadelphia, Inc. is sponsored by members of the corporate, professional and investment community. The Forum serves as a focal point to help individuals and early stage companies develop, grow and prosper in the nine-county Philadelphia area. We do this by providing information, resources, counsel and services in addition to networking opportunities. For additional information about the Forum, or to be added to our mailing list, call 215-640-3339.

OFFICERS

President

Francis Taney, Buchanan Ingersoll & Rooney
francis.taney@bipc.com

Past President

John Lenzi, CBIZ Accounting, Tax & Advisory, LLC, jlenzi@cbiz.com

President Elect

Bob Leib, Leib Solutions
rleib@leibsolutions.com

Executive Director

Dan Ross
danross.efgp@comcast.net

Treasurer

Richard Ott, GFO CFO Group, LLC
rfott@gfocfo.com

Vice President, Sponsor Dev.

Irv Safra, Safra Associates LLC
safra@verizon.net

Vice President, Programs

Staci Bender, Slice Communications
sbender@slicecommunications.com

Vice President, Marketing Co-Chairs

Paul Wesman, Paul Wesman Corporate Communications, paul@paulwesman.com

Mark McGuriman, CBIZ Accounting, Tax & Advisory, LLC, mmcguriman@cbiz.com

Vice President, Technology Co-Chairs

Daniel Geiger, Rome Technologies Ltd.
dan@rometechnology.com

Ami Kassar, Ideablob
ami@ideablob.com

Philadelphia 100[®] Co-Chairs

Mark McGuriman, CBIZ Accounting, Tax & Advisory, LLC, mmcguriman@cbiz.com

Marc Sinkow, Vistage International, Inc.
msinkow@verizon.net

Five Minute Forum Director

Dan Ross
danross.efgp@comcast.net

Vice President, Strategic Planning

Barry Meyers, Definiti Business Solutions
bmeyers@dbsgo.com

Vice President, Strategic Alliances

Bob Leib, Leib Solutions
rleib@leibsolutions.com

Forum Operations

Tyler Ward, tward896@aol.com

The Scullin Group

Colleen Daniel, colleen@scullinggroup.com

BOARD OF DIRECTORS

Ballard Spahr Andrews & Ingersoll

CETRA, Inc.

CereNova Fund Marketing, Inc.

Dann Dorfman Herrell and Skillman

Drexel Univ. LeBow College of Business Baiada Ctr. for

Entrepreneurship in Technology

Duane Morris LLP

Entrepreneurs' Organization

ExecutiveLeaders Radio

Federal Reserve Bank

Fesnak and Associates LLP

Flaster/Greenberg

Fox Rothschild LLP

Gregory/FCA Communications

g2m Group, Inc.

Intelligent Office

Kaplan & Associates, Inc.

La Salle University

Entrepreneurship Institute

Law Offices of Henry Ian Pass

Leib Solutions

Madway Business Marketing, LLC

Mid-Atlantic Capital Alliance

Morgan, Lewis & Bockius LLP

Morgan Stanley Smith Barney

Neff Associates

Penn State Great Valley School of

Graduate Professional Studies

Penn Venture Partners

Philadelphia Business Journal

Scramjet Strategies

Slice Communications

St. Joseph's University

Temple University Innovation &

Entrepreneurship Institute

Temple University SBDC

Villanova University

Volpe and Koenig

Wharton SBDC

Yellowbird Bus Company

OMEGA Commercial Real Estate, Inc.

End-Point Strategy

Imagery Inc.

Brian Doerner

Gregory Seltzer

Jiri Stejskal Ph.D.

Angela Wende

Fee Sapahi

Mark Heil

Stephen Eland

Terri McIlhenney

Richard Cohen

Adrienne Wetmore

Alexander Whiting

Herb Cohen

Dede Myers

James J. Caruso, CPA

Janet Levine

Steven Poulathas

J. Eric Sumner

Doug Rose

Jose Palomino

Bill Miles

Michael Bourdua

Alan Kaplan*

Dr. Marsha Timmerman

Henry Ian Pass

Robert Leib

Bill Madway

Carolyn Maher

Jeffrey P. Bodle

Anthony J. Bernardo Jr.

Rose A. Bernardo

Nicholas A. Bernardo

David Neff

Dr. Eric W. Stein

Thomas A. Penn

Lyn Kremer

David Carter

Staci Bender

Dr. Kenny Kury

Jaine Lucas

Eustace Kangaju

Dr. James Klingler

Jay Halt

Andrea Malone

Therese Flaherty, Ph.D

Robert Hicks

215-864-8615

215-864-8142

215-690-9083

215-635-7090

215-635-7090

215-483-4979

215-563-4100

215-985-0302

215-979-1233

215-979-1942

215-465-4769

610-941-2489

215-574-6482

267-419-2212

856-382-2242

856-382-2255

215-299-2772

610-642-8253 x33

610-579-3836

610-945-2000

610-945-2000

610-642-5644

215-951-5133

610-660-8001

800-462-2070 x101

610-519-4373

215-790-3660

215-963-5417

484-530-1040

484-530-1061

484-530-1057

215-627-4747 x101

610-648-3256

610-254-2999

215-238-1450

215-732-2230

610-304-0070

610-660-1117

215-204-4605

215-204-7282

610-519-6443

215-255-9101

215-255-9131

215-898-8635

FRIENDS OF THE FORUM

Joseph O'Donnell **SILVER***

Terry Collison **SILVER***

Dr. Lalit Aggarwal **GOLD***

610-616-4604

302-426-0981

215-477-9920



2009–2010 Event Calendar

Unless otherwise noted, meetings will be held at the Federal Reserve Bank, 100 North 6th Street, Philadelphia. Networking from 5:30 to 6:30 PM. Program from 6:30 to 8:00 PM.

August 11, 2009 The Piazza at Schmidts	Entrepreneurs Forum Networking Reception 2 nd Street and Germantown Avenue, Philadelphia
September 17, 2009 (Thursday)	Turning to Government-Assisted and Other Non-Traditional Financing Moderator: Kevin Greenberg, Flaster/Greenberg
October 29, 2009 (Thursday)	“Creating a Company of Business People Through Open Book Management” Partnering with Penn State Brandywine Moderator: Eric Bergstrom, Penn State Management Development
November 10, 2009	“Book Your Biz” Moderator: Kevin Daum, Author
December 8, 2009	How to Grow Your Business With Search Marketing the RIGHT Way Moderator: Wil Reynolds, SEER Interactive
February 25, 2010 (Thursday)	Health IT and the Entrepreneur
March 17, 2010 (Wednesday)	Cleantech Companies to Watch
April 13, 2010	The New Talent Dynamic: Building the Right Team is Critical for Success in the Decade Ahead Moderator: Alan J. Kaplan, Kaplan & Associates, Inc.
May 11, 2010	Building Blocks for a Successful Brand
June 8, 2010	4 Star Entrepreneurs – Helping Veterans Reach New Heights

5 MINUTE FORUM

The Art of Performance LLC

The Breakthrough Consortium, a project of The Art of Performance LLC, presents workshops that address 21st century business challenges. The workshops are offered to business leaders of \$2 to \$50M companies who must leverage these challenges into new revenue and profits. Workshops are presented by practitioner experts and are interactive. Attendees leave the sessions with a workbook and a custom plan to grow and develop their individual initiatives for new business results. Business leaders also have the option of engaging additional advisory services if desired. Products and Services: Workshops include: Creating a Great Business, Strategic Planning for 21st Century Markets, Sales Tactics, Global Sourcing, 21st Century Knowledge Workers: Virtual and Remote Workplaces, Personal Leadership Branding, Co Mentoring for Breakthrough Business Results, Working in China, Working in India, Scorecarding Your 21st Century Business, and Next Generation Marketing Using Social Media. Management Team: Jane Frankel, Principal, The Art of Performance LLC; Bruce Rubin, Principal, BHR Global Associates, Inc.; Sharon Hake, President and CEO, Great Dames, Inc. www.breakthroughconsortium.com

Please register by visiting www.efgp.ticketleap.com