



HOW TO GROW YOUR BUSINESS WITH SEARCH MARKETING THE RIGHT WAY

Tuesday, December 8th 2009 • 5:30–8:00 pm
Federal Reserve Bank
7th and Arch Streets
Philadelphia, PA

** Voluntary \$10.00 Donation at the Door**

Are you REALLY Maximizing your Company's Leads and Sales with Search Marketing?

Are you SURE????

This program will help entrepreneurs make intelligent decisions about how to deploy search in their businesses, a review of the tools that will help them understand the opportunity search may provide their business, along with a discussion on what they can do themselves, the value a partner (may or may not bring), and how to select a search partner that will deliver results.

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**For over 25 years, the Forum has helped entrepreneurs achieve their dreams.
Now, you can be part of that mission by becoming a Friend of the Forum.**

Friends are a special group of companies and individuals who support the Forum through donations.

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There is a SILVER LEVEL (\$100) or GOLD LEVEL (\$250) opportunity to become a FRIEND.

If you are interested, please contact Irv Safra at safra.efgp@verizon.net

The Entrepreneurs' Forum of Greater Philadelphia, Inc. is sponsored by members of the corporate, professional and investment community. The Forum serves as a focal point to help individuals and early stage companies develop, grow and prosper in the nine-county Philadelphia area. We do this by providing information, resources, counsel and services in addition to networking opportunities. For additional information about the Forum, or to be added to our mailing list, call 215-640-3339.

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2009–2010 Event Calendar

Unless otherwise noted, meetings will be held at the Federal Reserve Bank, 100 North 6th Street, Philadelphia. Networking from 5:30 to 6:30 PM. Program from 6:30 to 8:00 PM.

August 11, 2009
The Piazza at Schmidts

Entrepreneurs Forum Networking Reception
2nd Street and Germantown Avenue, Philadelphia

September 17, 2009
(Thursday)

Turning to Government-Assisted and Other Non-Traditional Financing
Moderator: Kevin Greenberg, Flaster/Greenberg

October 29, 2009
(Thursday)

“Creating a Company of Business People Through Open Book Management”
Partnering with Penn State Brandywine
Moderator: Eric Bergstrom, Penn State Management Development

November 10, 2009

“Book Your Biz”
Moderator: Kevin Daum, Author

December 8, 2009

How to Grow Your Business With Search Marketing the RIGHT Way
Moderator: Wil Reynolds, SEER Interactive

February 10, 2010
(Wednesday)

Health IT and the Entrepreneur

March 9, 2010

Green Entrepreneurs Show the Way to Opportunity

April 13, 2010

Human Capital Dynamics for Entrepreneurs: Building a Team in a New Decade

May 11, 2010

Building Blocks for a Successful Brand

June 8, 2010

4 Star Entrepreneurs – Helping Veterans Reach New Heights

5 MINUTE FORUM

TBA

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