



"FUNDING MINORITY BUSINESSES - WHERE THE RUBBER MEETS THE ROAD"

Tuesday, July 14th 2009 • 5:30–9:00 pm

Federal Reserve Bank

7th and Arch Streets, Philadelphia, PA

**We will be accepting a ten dollar voluntary donation at the door*

Philadelphia, PA – There's no doubt times are hard but there are still available sources of financing for minority businesses, which play a critical role in the greater Philadelphia economy by creating jobs and fostering the ongoing vitality of the region. Minority-business owners can learn about funding options for their enterprises by taking part in a discussion during the Entrepreneurs Forum of Greater Philadelphia's July meeting. Mayor Michael A. Nutter and Philadelphia Fed President Charles I. Plosser will kick off the meeting, and then turn it over to lenders from City National Bank, Unite Bank, and the Enterprise Center. The Urban League of Philadelphia, which is dedicated to helping minority-owned businesses succeed, will also participate.

Charles I. Plosser, *Introduction, President of the Federal Reserve Bank of Philadelphia*, became president and CEO of the Federal Reserve Bank of Philadelphia in August 2006. In this role, he participates in the Federal Open Market Committee, which is responsible for conducting our nation's monetary policy. Before joining the Fed, he was an economics professor at the University of Rochester's William E. Simon Graduate School of Business Administration, where he also served as dean from 1993 to 2003. During his career, he has been a visiting scholar at the Bank of England and the Federal Reserve Bank of Minneapolis. His research and teaching interests include monetary and fiscal policy, long-term economic growth, and banking and financial markets. He was co-editor of the *Journal of Monetary Economics* for 20 years and is co-editor of *Carnegie-Rochester Conference Series on Public Policy*. He has served as a consultant to numerous companies including Chase Manhattan Bank, the Eastman Kodak Company, and The Wyatt Company. He was a member of the New York State Board of Economic Advisors and served on the board of directors of ViaHealth Inc. and RGS Energy Group. He has served on advisory boards of the Rochester New Enterprise Forum, the Chase Manhattan Bank, and the University Technology Seed Fund, LLC. He earned MBA and Ph.D. degrees from the University of Chicago.

MODERATOR:

Rob Tillman, *Moderator, Special Advisor at the Federal Reserve Bank*, is responsible for bank Directors' Workshops and Bankers' Forums in the Third District, and manages the Federal Reserve's *Partnership for Progress*, a nationwide program for de novo and minority owned institutions. Prior to joining the Philadelphia Fed, Rob was the Director of Banking for the New Jersey Department of Banking and Insurance. Rob began his banking career in the legal department of UJB Financial in Princeton (now Bank of America) as Vice President and Assistant Counsel, where he resolved regulatory and consumer issues, and drafted BSA and KYC policies and procedures. Rob subsequently joined Merrill Lynch in New York as Vice President and Senior Counsel, where he handled regulatory and corporate issues concerning retail and wholesale banking, and helped establish CRA and community development strategy during the rapid growth of the Merrill Lynch Banks. Rob is also a co-founder to several community organizations. He helped start the NJ Coalition of Urban Bankers, the NJ Financial Literacy Awareness Network, and the Creative Money Group.

PANELISTS:

Kimberly Lloyd, *Panelist, Vice President – Commercial Lending for City National Bank*. City National Bank has expertise in commercial and residential lending. We are a community bank and specialize in community development by providing funding to stimulate economic development in the communities that we serve. City National Bank is tenacious and ethical in building new business as well as forging strong relationships to secure customer loyalty. Kimberly is a 20+ year real estate professional; she began her career at the Philadelphia Savings Fund Society and Fannie Mae. She previously was with GMAC Commercial Mortgage Capmark Finance, Inc. for 10 years as Vice President/Mortgage Banker. Kimberly is very active and engaged in many civic activities; she is a member of Lincoln University Board of Trustees, serves as a Board Member for OARC (Ogontz Avenue Revitalization Corporation), Neumann Senior Center and Member, National Finance Committee for Delta Sigma Theta Sorority, Inc. Kimberly has been acknowledged by many for her service and dedication as a community leader and volunteer.

The Entrepreneurs' Forum of Greater Philadelphia, Inc. is sponsored by members of the corporate, professional and investment community. The Forum serves as a focal point to help individuals and early stage companies develop, grow and prosper in the nine-county Philadelphia area. We do this by providing information, resources, counsel and services in addition to networking opportunities. For additional information about the Forum, or to be added to our mailing list, call 215-640-3339.

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2008–2009 Event Calendar

Unless otherwise noted, meetings will be held at the Federal Reserve Bank, 100 North 6th Street, Philadelphia. Networking from 5:30 to 6:30 PM. Program from 6:30 to 8:00 PM.

September 9, 2008 Federal Reserve Bank	Mastering the Rockefeller Habits <i>Presenter: David Carter, MBA - President/Owner, ActionCOACH – Philadelphia</i>
October 14, 2008 Federal Reserve Bank	“What’s Your Value Prop?” <i>Presenter: Jose Palomino - President/g2m Group, Inc. and Author of Value Prop</i>
November 12, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Select Philadelphia 100 awards recipients A Two Part Series!.</i>
December 9, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Industry Experts. Part Two!</i>
January 26, 2009 Franklin Institute	Get Mobile in 2009! Experience today’s mobile phenomenon first hand
February 10, 2009 Federal Reserve Bank	Building and Managing and Entrepreneurial Team in 2009 Moderator: Alan J. Kaplan
March 10, 2009 Federal Reserve Bank	What’s New in Pennsylvania’s Economic Development Initiatives?
April 14, 2009 Federal Reserve Bank	Commercializing Your Intellectual Property Partnering With The American Society of Inventors
May 12, 2009 Federal Reserve Bank	Advisory Boards and Your Business
June 9, 2009 Federal Reserve Bank	Social Networking and the Entrepreneur
July 14, 2009 Federal Reserve Bank	Funding Minority Businesses – Where the Rubber Meets the Road
August 11, 2009 TBA	Entrepreneurs Forum Networking Reception

5 MINUTE FORUM

PitBull
Description TBA

The Pennsylvania Minority Business Development Authority (PMBDA) – Jarius McClendon

The Pennsylvania Minority Business Development Authority (PMBDA) Program is designed to stimulate the creation, retention, and expansion of minority owned businesses and to create jobs in Pennsylvania. PMBDA provides low-interest loans to finance a portion of the costs of land, building, machinery and equipment, and working capital to minority business enterprises unable to fully finance these projects through equity, bank financing, or other private and public sources.

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www.efgp.org**