



WHAT'S NEW IN PENNSYLVANIA'S ECONOMIC DEVELOPMENT INITIATIVES?

Tuesday, March 10th 2009 • 5:30–8:00 pm
Federal Reserve Bank
7th and Arch Streets, Philadelphia, PA

****We will be accepting a ten dollar voluntary donation at the door***

The Entrepreneurs Forum of Greater Philadelphia is hosting a panel discussion on economic development opportunities with respect to non-traditional economic drivers in the Philadelphia Area. We are looking to showcase three or four different arenas where economic development continues to be an opportunity for growth in the region. A couple of the initiatives being highlighted include:

- 1. KIZ initiatives in PA** (Karen Hanson)
- 2. A focus on the Enterprise Center** (Michael Bing)
- 3. BioStrategy Partners Bucks County** (Karen Hanson)
- 4. Stimulus Package for the local business** (Kenneth E. Davis)

PANELISTS

Karen J. Hanson, *Panelist*, Executive Director of BioStrategy Partners, a non profit virtual incubator for emerging life sciences companies and university-based research projects with commercial potential. Karen is a Ph.D. anthropologist with twenty-eight years experience in creating and managing new initiatives. Karen created and led the BioLaunch611+ Keystone Innovation Zone (KIZ) until its merger with BioSP in 2007. She previously was a senior vice president at the Greater Philadelphia Chamber of Commerce where she developed the organization's economy-building agenda, including Select Greater Philadelphia and the CEO Council for Growth. Prior to the Chamber, she was a managing director at Greater Philadelphia First (GPF) where she spearheaded the partnership with the region's BIO affiliates to win BIO 2005 for Philadelphia. Karen was recruited to GPF in 1997 to implement a workforce development initiative with southeastern Pennsylvania's community colleges. She also created and managed the Business/Academic Partnership for the Information Technology Workforce. Earlier in her career, Karen established a program to facilitate Community Reinvestment Act compliance for New York City's

foreign wholesale banking community and implemented a federally funded study of child abuse fatalities for the New York City Mayor's Task Force on Child Abuse and Neglect. A Fulbright Scholar, Karen holds a Bachelor of Arts degree from Swarthmore College. She received her doctorate in Anthropology, and a certificate in East Asian Studies, from Columbia University. She is married and lives with her husband and teenage son.

Michael A. Bing, *Panelist*, Associate Director of The Enterprise Center Capital Corporation, a micro-lending Certified Development Entity. Mr. Bing creates and implements financial service products, processes, and procedures as well as administers all communication, records and documentation for loan clientele. Concerning client services, Mr. Bing provides financial services including loan packaging, financial capacity assessments, and technical assistance. Mr. Bing also assists clients in obtaining financing through third parties such as traditional, non-traditional and quasi-government financial institutions. Prior to The Enterprise Center Capital Corporation, Mr. Bing was the Business Development Manager for the Pennsylvania Minority Business

The Entrepreneurs' Forum of Greater Philadelphia, Inc. is sponsored by members of the corporate, professional and investment community.

The Forum serves as a focal point to help individuals and early stage companies develop, grow and prosper in the nine-county Philadelphia area. We do this by providing information, resources, counsel and services in addition to networking opportunities. For additional information about the Forum, or to be added to our mailing list, call 215-640-3339.

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2008–2009 Event Calendar

Unless otherwise noted, meetings will be held at the Federal Reserve Bank, 100 North 6th Street, Philadelphia. Networking from 5:30 to 6:30 PM. Program from 6:30 to 8:00 PM.

September 9, 2008 Federal Reserve Bank	Mastering the Rockefeller Habits <i>Presenter: David Carter, MBA - President/Owner, ActionCOACH - Philadelphia</i>
October 14, 2008 Federal Reserve Bank	“What’s Your Value Prop?” <i>Presenter: Jose Palomino - President/g2m Group, Inc. and Author of Value Prop.</i>
November 12, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Select Philadelphia 100 awards recipients</i> A Two Part Series!.
December 9, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Industry Experts. Part Two!</i>
January 26, 2009 Franklin Institute	Get Mobile in 2009! Experience today’s mobile phenomenon first hand
February 10, 2009 Federal Reserve Bank	Building and Managing and Entrepreneurial Team in 2009 Moderator: Alan J. Kaplan
March 10, 2009 Federal Reserve Bank	What’s New in Pennsylvania’s Economic Development Initiatives?
April 14, 2009 Federal Reserve Bank	Commercializing Your Intellectual Property Partnering With The American Society of Inventors
May 12, 2009 Federal Reserve Bank	Advisory Boards and Your Business
June 9, 2009 Federal Reserve Bank	How Should CEOs Utilize Mentors
July 14, 2009 Federal Reserve Bank	A Focus on Women and Minority-Owned Businesses
August 11, 2009 TBA	Entrepreneurs Forum Networking Reception

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5 Minute Forum

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BetterHealth Global (USA), Inc.

Presenter: Jack Kemery, President

BETTERHEALTH Global (USA) markets a comprehensive and mature suite of electronic health record applications and health data exchange services that are highly configurable to almost any clinical specialty and type of provider organization. Unlike other products, BETTERHEALTH *record*[™] manages all forms of electronic health data and readily adapts to the specific preferences of each organization. It provides a total document management solution as well as accommodates a wide array of direct data capture methodologies including voice recognition.

Please register by calling 215-640-3339 or emailing your contact info to: info@efgp.org
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