



“THE SECRETS OF MANAGING YOUR ADVISORY BOARD AND BOARD OF DIRECTORS FOR SUCCESS”

Tuesday, May 12th 2009 • 5:30–8:00 pm

Federal Reserve Bank

7th and Arch Streets, Philadelphia, PA

**We will be accepting a ten dollar voluntary donation at the door*

Do you realize how important the Board of Directors and Advisory Board can be in the successful funding, growth and even exit strategy of your business? Participate with exciting and extraordinary Entrepreneurs and Experts who will discuss the keys to opening the Board “treasure chest”. Learn the secrets of early stage and growing companies in recruiting advisory boards and boards of directors. What should you be looking for to create effective and nurturing boards? How do you recruit and incentivize directors and advisors? How can you find the expertise that you really need? Can the board members connect you to organizations and resources beyond your reach? Learn how Boards can be used to give your company credibility? Often, you are in search of a Mentor. Is the Board where you might find one? We will discuss these and many more issues. Bring your questions to this exciting and expert panel.

MODERATOR:

Irv Safra, Moderator. Irv has over 35 years experience in the high tech industry, spanning marketing strategy, product development and sales. At Safra Associates, Irv provides consulting for global business planning and marketing/sales strategies. While at iCue, Irv developed business unit and enterprise-wide solutions that provided instant communications for marketing initiatives and business process improvement that drive corporate branding, customer loyalty, and customer growth. Prior to starting iCue, Irv was a founder and president of the CARA Corporation - a national multi-million dollar healthcare data processing services business. Irv is a member of the EFGP Board and several other Boards and Advisory Boards. Irv is also a guest lecturer at Wharton, PSU, Wiedner University, Temple SBDC, and the Lehigh University Iacocca Institute Global Village.

PANELISTS:

Stephen M. Goodman, Panelist, Partner at Morgan Lewis & Bockius, a partner in Morgan Lewis’s Business and Finance Practice and has been with the firm since 1994. His practice, focused on corporate finance and acquisitions, is dedicated to fostering emerging growth companies in the region through direct work with clients and active involvement in the emerging growth community. As strategic counsel to startups in the technology and life sciences sectors, Mr. Goodman identifies companies with potential and then takes them from conception through product development, growth and beyond. Some of the companies he has nurtured include CDnow, VerticalNet, ICG Commerce, AirClic, ExcellenceRx, and AANet.com. Consistently recognized by Chambers USA, an annual independent ranking of top lawyers, as an influential authority for his work with emerging growth companies, Mr. Goodman is co-chair of the firm’s Global Emerging Technology and Life Sciences Practice. He also is founder of the firm’s “Connect at Morgan Lewis” program, which brings together investors and entrepreneurs and guides clients through the process of refining their investor presentations through individual coaching sessions. Mr. Goodman is the longest-tenured member of the advisory board for the University of Pennsylvania’s Wharton Entrepreneurship Program. He also teaches “Legal Aspects of Entrepreneurship” at the University of Pennsylvania’s School of Law.

The Entrepreneurs' Forum of Greater Philadelphia, Inc. is sponsored by members of the corporate, professional and investment community. The Forum serves as a focal point to help individuals and early stage companies develop, grow and prosper in the nine-county Philadelphia area. We do this by providing information, resources, counsel and services in addition to networking opportunities. For additional information about the Forum, or to be added to our mailing list, call 215-640-3339.

3339.

OFFICERS

President

John Lenzi, 610-862-2215
CBIZ Accounting, Tax & Advisory, LLC

Past President

Joe Flynn*
267-675-0626
Jflynn1@sovereignbank.com

President Elect

Francis Taney
215-665-3846
francis.taney@bipc.com

Executive Director

Dan Ross
danross.efgp@comcast.net

Treasurer

Tony Santoro, 215-968-6600
Fulton Bank
ASantoro@fultonbank.com

Vice President, Sponsor Dev.

Irv Safra, 215-499-8101
Safra Associates LLC

Vice President, Programs

Mark McGuriman, 610-862-2284
CBIZ Accounting, Tax & Advisory, LLC

Vice President, Marketing

Paul Wesman, 610-715-8788
Paul Wesman Corporate Communications

Vice President, Technology

Daniel Geiger, 610-828-5221
Rome Technologies Ltd.

Philadelphia 100® Consultant

Jennifer Cohen, 215-790-3797
Mid-Atlantic Capital Alliance

Philadelphia 100® Co-Chairs

Mark McGuriman, 610-862-2284
CBIZ Accounting, Tax & Advisory, LLC

Marc Sinkow
GFO Consulting
msinkow@gfoconsulting.com

Five Minute Forum Director

Terrence Hicks, 215-972-6700
Ben Franklin Technology Partners

Strategic Plan Development Officer

Barry Meyers, 215-643-5558
Executive Business Solutions

Forum Operations

Tyler Ward, 215-238-0723

The Scullin Group

Colleen Daniel, 215-640-3339

* Past President

BOARD OF DIRECTORS

Ballard Spahr Andrews & Ingersoll

Ben Franklin Technology Partners
Buchanan Ingersoll & Rooney
CBIZ

CETRA, Inc.

Dann Dorfman Herrell and Skillman

Drexel Univ. LeBow College of Business Baidada Ctr. for

Entrepreneurship in Technology

Duane Morris LLP

Entrepreneurs' Organization

ExecutiveLeaders Radio

Executive Business Solutions

Federal Reserve Bank

Flaster/Greenberg

Fox Rothschild LLP

Fulton Bank

GFO Consulting

Gregory/FCA Communications

g2m Group, Inc.

Huntingdon Valley Bank

Ideablob

Kaplan & Associates, Inc.

La Salle University

Entrepreneurship Institute

Law Offices of Henry Ian Pass

Leib Solutions

Madway Business Marketing, LLC

Mid-Atlantic Capital Alliance

Morgan, Lewis & Bockius LLP

Paul Wesman Corporate

Communications

Penn State Great Valley School of

Graduate Professional Studies

Penn Venture Partners

Philadelphia Business Journal

Private Investor Forum

Rome Technologies Ltd.

Safra Associates

Scramjet Strategies

St. Joseph's University

Temple University Innovation &

Entrepreneurship Institute

Temple University SBDC

Villanova University

Wharton Entrepreneurship Club

Wharton SBDC

Yellowbird Bus Company

Beacon Commercial Real Estate, LLC

End-Point Strategy

Imagem Inc.

Brian Doerner*

Gregory Seltzer

Terrence Hicks

Francis Taney

John A. Lenzi

Mark McGuriman

Jiri Stejskal Ph.D.

Angela Wende

Fee Sapahi

Niels Haun

Terri McIlhenney

Richard Cohen

Adrienne Wetmore

Alexander Whiting

Herb Cohen

Barry Meyers

Dede Myers

Janet Levine

Steven Poulathas

Jimmie D. Johnson

Tony Santoro

Marc Sinkow

Doug Rose

Jose Palomino

Rob Dwyer

Ami Kassar

Alan Kaplan*

Dr. Marsha Timmerman

Henry Ian Pass

Robert Leib

Bill Madway

Carolyn Maher

Jeffrey P. Bodle

Paul Wesman

Dr. Eric W. Stein

Thomas A. Penn*

Lyn Kremer

Richard Levin

Daniel Geiger

Irv Safra

David Carter

Dr. Kenny Kury

Jaine Lucas

Eustace Kangaju

Dr. James Klingler

Prasad Thammineni

Therese Flaherty, Ph.D.

Robert Hicks

Joseph O'Donnell SILVER*

Terry Collison SILVER*

Dr. Lalit Aggarwal GOLD*

215-864-8615

215-864-8142

215-972-6700

215-665-3846

610-862-2215

610-862-2284

215-690-9083

215-635-7090

215-635-7090

215-563-4100 x260

215-985-0302

215-979-1233

215-979-1942

215-465-4769

610-941-2489

215-643-5558

215-574-6482

856-382-2242

856-382-2255

215-717-2269

215-968-6600

215-825-8545

610-642-8253 x33

610-579-3836

215-947-1300 x223

215-444-5850

610-642-5644

215-951-5133

610-660-8001

800-462-2070 x101

610-519-4373

215-790-3660

215-963-5417

610-715-8788

610-648-3256

610-254-2999

215-238-1450

215-884-9300 x140

610-828-5221

215-499-8101

215-732-2230

610-660-1117

215-204-4605

215-204-7282

610-519-6443

917-892-9738

215-898-8635

FRIENDS OF THE FORUM

484-533-6386

302-426-0981

215-477-9920



2008–2009 Event Calendar

Unless otherwise noted, meetings will be held at the Federal Reserve Bank, 100 North 6th Street, Philadelphia. Networking from 5:30 to 6:30 PM. Program from 6:30 to 8:00 PM.

September 9, 2008 Federal Reserve Bank	Mastering the Rockefeller Habits <i>Presenter: David Carter, MBA - President/Owner, ActionCOACH–Philadelphia</i>
October 14, 2008 Federal Reserve Bank	“What’s Your Value Prop?” <i>Presenter: Jose Palomino - President/g2m Group, Inc. and Author of Value Prop</i>
November 12, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Select Philadelphia 100 awards recipients A Two Part Series!</i>
December 9, 2008 Federal Reserve Bank	The Road Ahead, Surviving and Thriving in Today’s Economy <i>Presenters: Industry Experts. Part Two!</i>
January 26, 2009 Franklin Institute	Get Mobile in 2009! Experience today’s mobile phenomenon first hand
February 10, 2009 Federal Reserve Bank	Building and Managing and Entrepreneurial Team in 2009 Moderator: Alan J. Kaplan
March 10, 2009 Federal Reserve Bank	What’s New in Pennsylvania’s Economic Development Initiatives?
April 14, 2009 Federal Reserve Bank	Commercializing Your Intellectual Property Partnering With The American Society of Inventors
May 12, 2009 Federal Reserve Bank	Advisory Boards and Your Business
June 9, 2009 Federal Reserve Bank	How Should CEOs Utilize Mentors
July 14, 2009 Federal Reserve Bank	A Focus on Women and Minority-Owned Businesses
August 11, 2009 TBA	Entrepreneurs Forum Networking Reception

5 MINUTE FORUM

Innovation Financing Solutions (“IFS”)

Innovative Financing Solutions ("IFS") offers an "outsourced" government-guaranteed lending arm for community and smaller regional banks. Acknowledging that many financial institutions typically do not have the loan volume, the internal industry expertise, and the support staff necessary to effectively implement sound and profitable government loan programs, they often lose loan volume and depositors to the larger regional and non-bank government lenders. By outsourcing this expertise to IFS, our client lenders can capitalize on the benefits of these programs without the related fixed overhead.

*Please register by visiting www.efgp.ticketleap.com
www.efgp.org*